

OBJECTIVE 1

To revitalise the town centre such that it becomes the hub of civic life and activity, providing a wide range of uses and facilities that cater for day-to-day needs, entertainment and leisure for all ages.

Policies

TC1: Promote the link between the Bandstand and Trinity Square as the focus of town centre activities

TC2: Establish good design principles for development in the town centre

TC3: Promote a mix of uses that add to the vitality of the town centre

TC4: Encourage new community facilities in the centre, including reuse of buildings for such uses.

TC5: Require development to contribute to creation of attractive public spaces

TC6: Improve the arrival experience in the town centre by reducing the dominance of car parking

Projects

TCa: Promote a place-branding initiative and establishment of a town centre forum to raise the profile of the centre, run and manage events

TCb: Promote a range of public space and greening initiatives



Policies and projects in the Plan aim to strengthen the vibrancy of the town centre

To find out more about the Neighbourhood Plan please visit the Town Council website:

www.southwoodhamferrers.gov.uk/Neighbourhood_Plan_26846.aspx

To leave your comments on the emerging ideas please scan the QR code and complete the SurveyMonkey questionnaire on the Town Council website.



SOUTH WOODHAM FERRERS
TOWN COUNCIL



OBJECTIVE 2



To make it safe and easy for all people of all ages to move around South Woodham Ferrers, promoting active and sustainable travel measures.

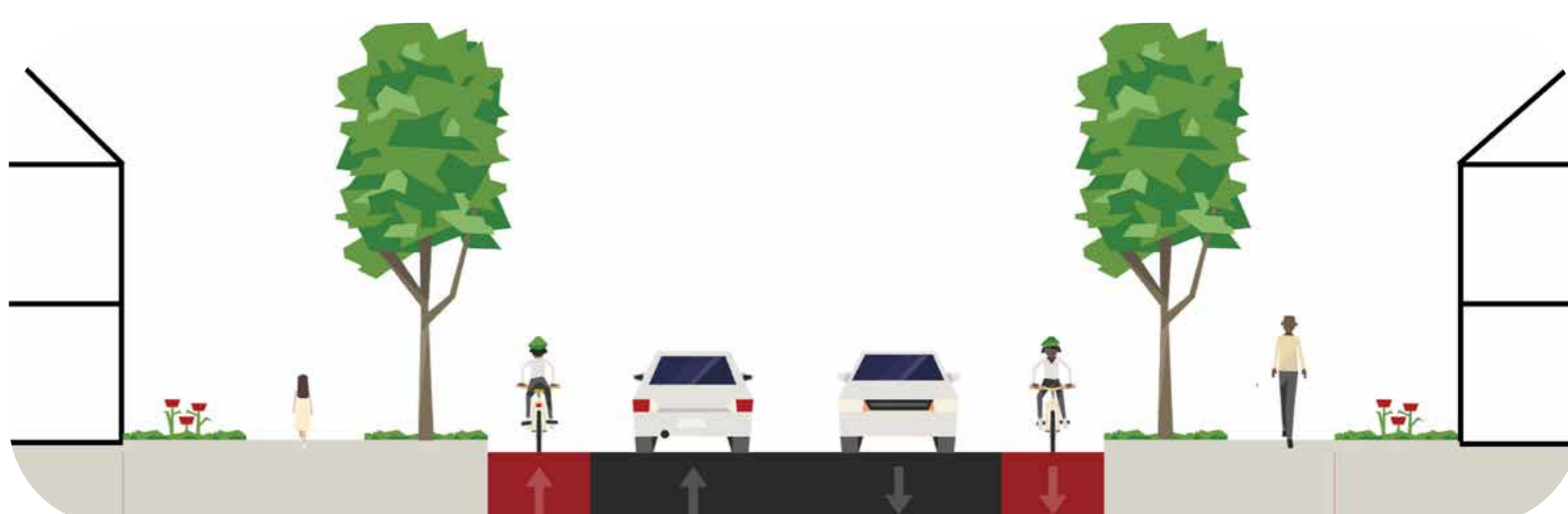
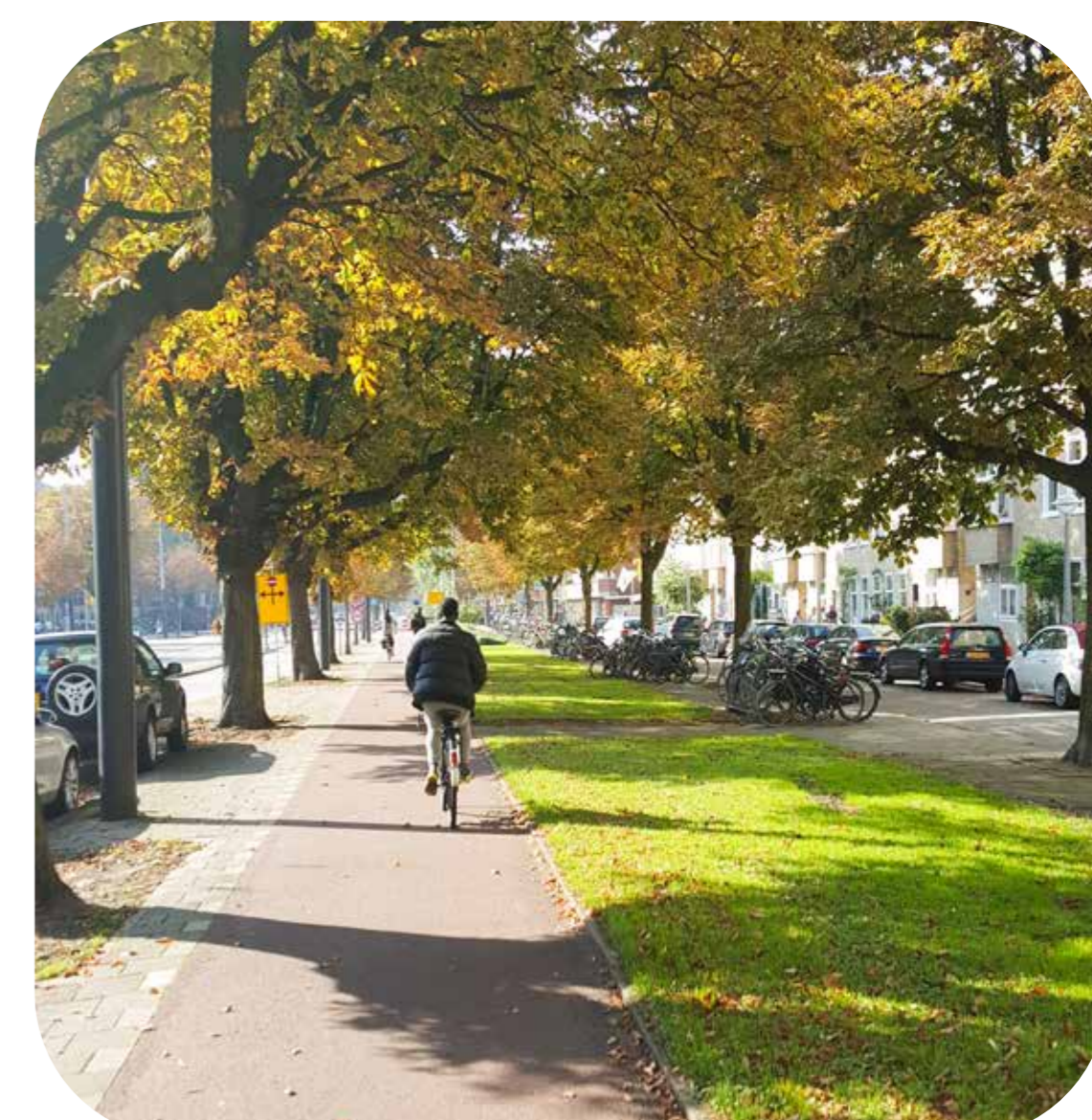
Policies

MA1: Require development to provide safe and convenient walking and cycling routes

MA2: Through new development, to create safe walking routes, that are well overlooked, with windows and entrances to homes.

MA3: Require major new development to incorporate provision for buses and waiting facilities

MA4: Incorporate new technology into development that allows people to make smarter choices as to which form of transport they might use

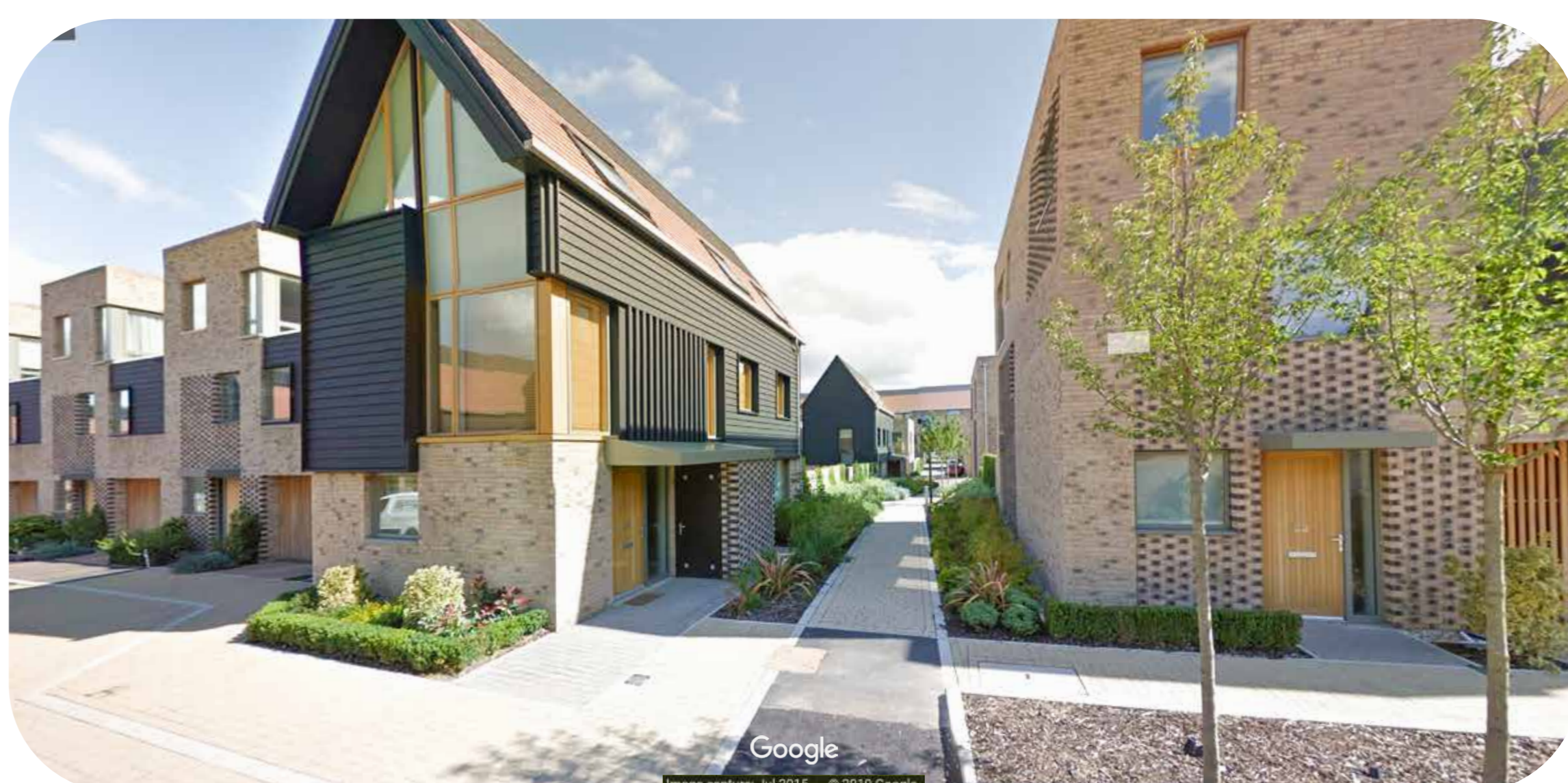


Projects

MAa: Provide safe walking and cycling routes across the town, including segregated cycle lanes

MAb: Improve the maintenance of the alleyways and the sense of safety to allow use at all times of the day

MAc: Promote improved public transport services to Chelmsford, Wickford and other surrounding towns.



Policies and projects in the Plan seek to improve the quality and attractiveness of walking and cycling routes across the town, as well as responding to rapidly evolving technology around personal mobility

To find out more about the Neighbourhood Plan please visit the Town Council website:

www.southwoodhamferrers.gov.uk/Neighbourhood_Plan_26846.aspx

To leave your comments on the emerging ideas please scan the QR code and complete the SurveyMonkey questionnaire on the Town Council website.



SOUTH WOODHAM FERRERS
TOWN COUNCIL



OBJECTIVE 3



To integrate surrounding green space into the town and create new green space for the use and enjoyment of all, whilst also delivering environmental benefits

Policies

GS1: Integrate green space into new growth areas to create a green link around the town, and improve access to existing green space.



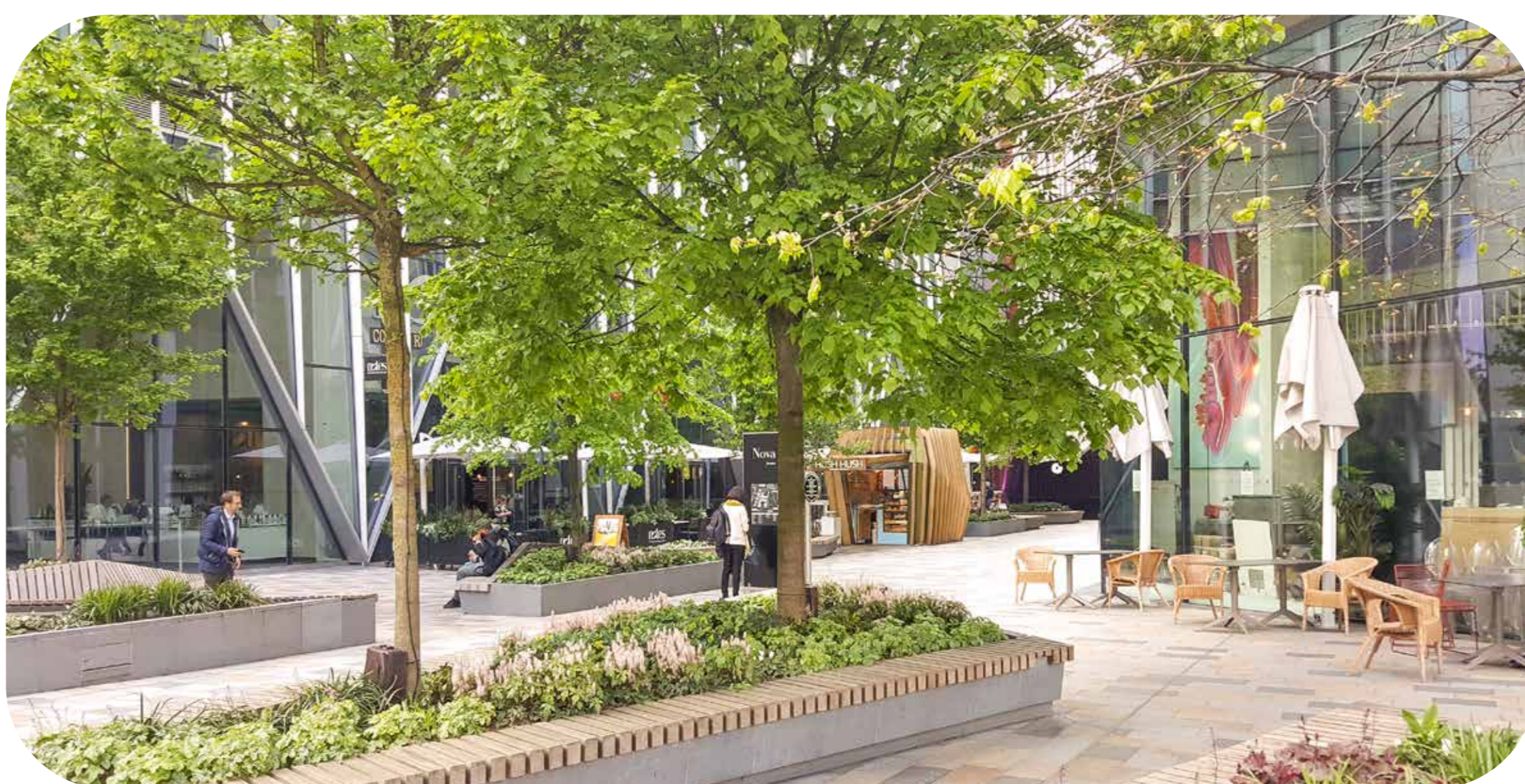
Projects

GSa: Plant new street trees, wildflowers and create new habitats, making better use of roadside verges

GSb: Promote creation of play streets within housing areas

GSd: Improve access to the riverside, as well as providing improved facilities for visitors

GSd: Create a Community land Trust to manage and maintain open space for the benefit of the town and its residents



Policies and projects in the Plan seek to introduce more greenery into the town, as well as improving links with surrounding green spaces.

To find out more about the Neighbourhood Plan please visit the Town Council website:

www.southwoodhamferrers.gov.uk/Neighbourhood_Plan_26846.aspx

To leave your comments on the emerging ideas please scan the QR code and complete the SurveyMonkey questionnaire on the Town Council website.



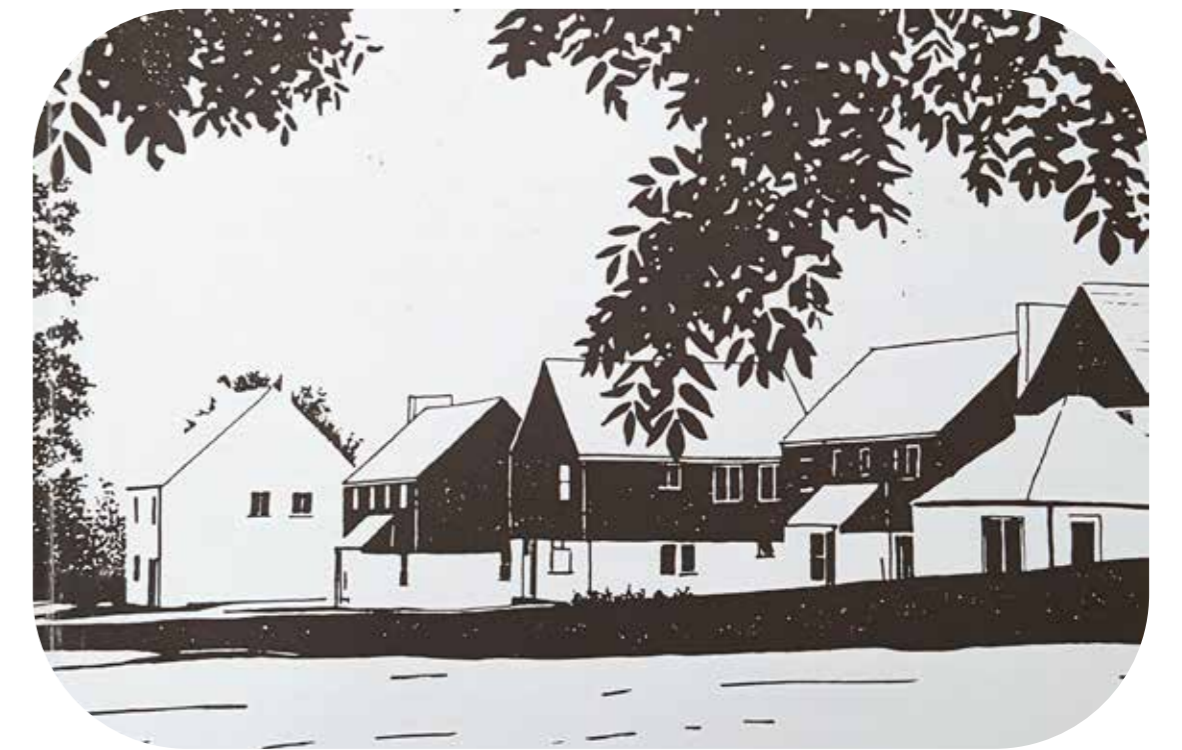
SOUTH WOODHAM FERRERS
TOWN COUNCIL



OBJECTIVE 4



To reflect the legacy of the Essex Design Guide in any new development, delivering high quality design in the built form and surrounding landscape. Development should be in keeping with the Essex vernacular and respect existing building heights



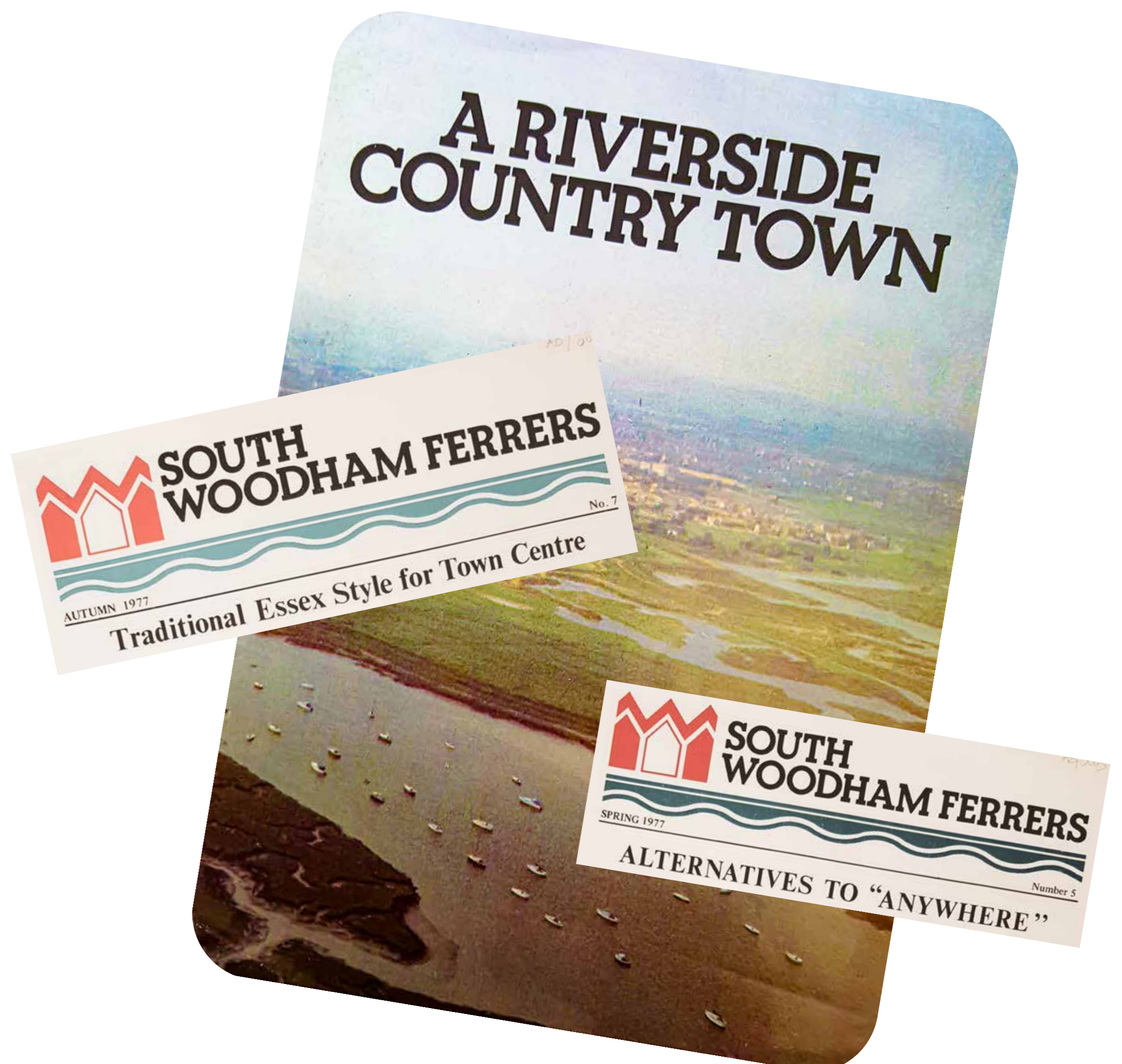
Policies

DC1: Promote high quality design that reflects local character and the highest standards of environmentally friendly development, including Passivhaus and eco-friendly homes.

DC2: Protect the green spaces surrounding the town and northern growth area from further development.

DC3: Provide parking in places where it will be properly used, and where it does not create a visual or physical obstruction.

DC4: Safeguard the Chetwood school for future education or community uses.



Projects

DCa: Require all major development proposals to be subject to independent review to ensure the highest quality of development.



Policies and projects in the Plan promote the highest quality of design, reflecting the heritage of South Woodham Ferrers

To find out more about the Neighbourhood Plan please visit the Town Council website:

www.southwoodhamferrers.gov.uk/Neighbourhood_Plan_26846.aspx

To leave your comments on the emerging ideas please scan the QR code and complete the SurveyMonkey questionnaire on the Town Council website.



**SOUTH WOODHAM FERRERS
TOWN COUNCIL**



OBJECTIVE 5



To successfully integrate new growth and expansion with the existing built form and communities, providing housing choice and opportunities, as well as new community infrastructure, for the benefit of all.

Policies

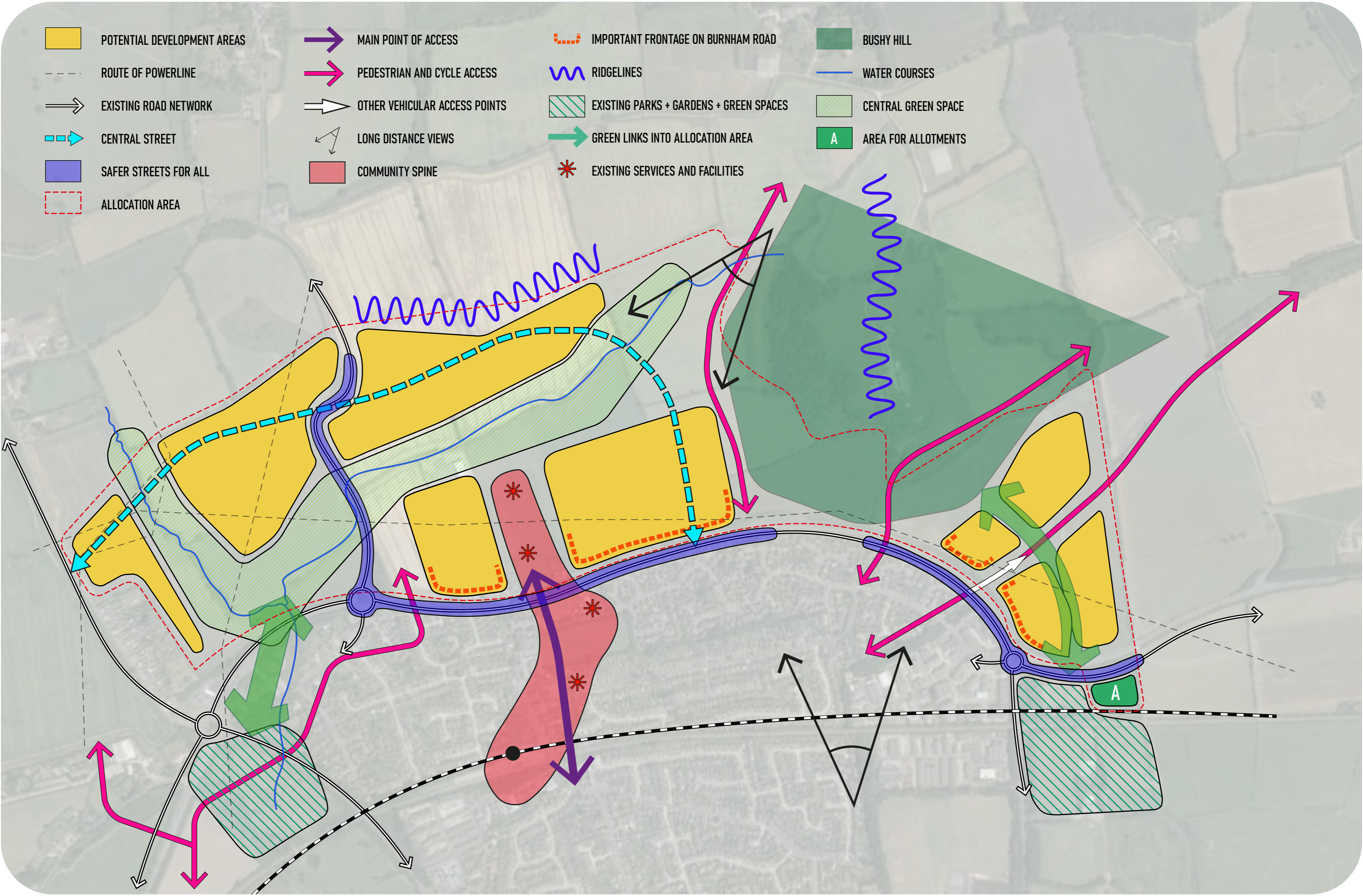
NGA1: Placemaking principles that provide safe crossing points on Burnham Road, which retain important landscape features, respect the setting of the Garden of Remembrance, and create an accessible hub of community facilities

NGA2: Promote a mix of housing types, including self-build opportunities and multi-generational homes that can adapt to changing life cycles

NGA3: Provide a new primary school and childcare facilities within a central hub accessible to all

Projects

NGAa: Explore potential locations for additional burial space in the town, potentially within the growth area



Illustrative concept plan for the Northern Growth Area

To find out more about the Neighbourhood Plan please visit the Town Council website:
www.southwoodhamferrers.gov.uk/Neighbourhood_Plan_26846.aspx

To leave your comments on the emerging ideas please scan the QR code and complete the SurveyMonkey questionnaire on the Town Council website.



SOUTH WOODHAM FERRERS
TOWN COUNCIL



Community Infrastructure Levy and Next Steps



Policies

The Plan includes a set of projects which funds will be directed towards as and when new development comes forward in South Woodham Ferrers. These have been identified through previous events and aim to include the quality of infrastructure and public spaces across the town. These are listed in Policy NCIL1 and include:

- Improvements to quality of public spaces in the Town Centre
- Support a Town Centre Business Forum to promote the centre
- Provision of improved town-wide walking and cycling network
- Making the alleyways safer, through lighting, better maintenance and opportunities for community gardens
- Street greening, tree planting and provision of rain gardens and wildflowers
- Testing a pilot project to explore the potential for introducing 'play streets' in South Woodham Ferrers
- Improved town-wide public transport provision and facilities

Next Steps

Thank you for attending this event. Please do complete the questionnaire and let us know what you think about the draft Plan and policies.

We will review all feedback and prepare a Plan for submission to Chelmsford City Council later this year. This will be subject to independent examination and, eventually, a referendum.

If you vote in favour of the Neighbourhood Plan at referendum it will then be used to guide, shape and determine planning applications and investment opportunities in South Woodham Ferrers.

This Plan aims to put in place policies such that future growth in South Woodham Ferrers is done in the right way, bringing benefits to the town and effecting positive change for current and future generations.



*“ a little piece of Essex created
with a lot of imagination ”*

Ron Williams, former Chair, Essex County Council

To find out more about the Neighbourhood Plan please visit the Town Council website:

www.southwoodhamferrerstc.gov.uk/Neighbourhood_Plan_26846.aspx

To leave your comments on the emerging ideas please scan the QR code and complete the SurveyMonkey questionnaire on the Town Council website.



SOUTH WOODHAM FERRERS
TOWN COUNCIL

